



FOR IMMEDIATE RELEASE

SULLIVAN PRESENTS NEW STRATEGIES AT HARVARD

TEMPE, Ariz. August 2007 – By popular demand, premier market strategist Vickie Sullivan is returning to speak at the John F. Kennedy School of Government at Harvard this fall. For this encore presentation, Sullivan tackles the Path to Prominence.

In previous presentations to Harvard students, Sullivan shared solutions for creating and applying a personal brand. Now, she will unveil the real-world secrets that political leaders, celebrities and business visionaries use to get attention for their cause. "I am deeply honored and humbled by the student's response," says Sullivan. "Helping them create great things is truly my heartwork."

This program is part of a series sponsored by the Women and Public Policy Program (WAPPP) and is open to the entire student body. For more information, contact Kerry Conley at Kerry_Conley@harvard.edu

The John F. Kennedy School of Government at Harvard provides over a dozen executive and degree programs that train the next generation of leaders by focusing on analytical reasoning and the art and science of politics and public management. Approximately 906 full-time students are enrolled in the school's master degree programs, about 43 percent of which are international, representing 80 countries.

President of Sullivan Speaker Services, Inc., Vickie Sullivan is nationally recognized as the top market strategist for experts. Since 1987, she has helped thousands of prominent people grow their influence with customized strategy and branding solutions. She speaks throughout the U.S. and Canada about positioning in high-fee markets and her market intelligence updates are distributed to experts in the U.S. as well as 17 different countries. Vickie's articles have been published in a wide variety of publications, ranging from USA Today magazine and the Handbook of Business Strategy. She also has been quoted in mainstream media such as Fortune.com, The New York Times and Investor's Business Daily. Committed to helping women increase their influence worldwide, Vickie is a member of the Women's Leadership Board at the Kennedy School of Government.

###

MEDIA CONTACT:
Debbie Tester
(303)699-5773
debbie@sullivanspeaker.com