



FOR IMMEDIATE RELEASE

**INTERNATIONAL SPEAKING GURU VICKIE SULLIVAN
APPOINTED TO PRESTIGIOUS
JOHN F. KENNEDY SCHOOL OF GOVERNMENT
WOMEN'S LEADERSHIP BOARD**

TEMPE, Ariz. Nov. 29, 2004 – Vickie Sullivan, president of Sullivan Speaker Services and a world-renowned market strategist leader, has been selected to serve on the Women's Leadership Board for John F. Kennedy School of Government, Harvard University based in Cambridge, Mass.

Sullivan joins the ranks of an elite group of only 80 women leaders who have been tapped from around the world for membership on the Board. Other members include Lifetime Television's Chief Executive Officer Carole Black, Microsoft's Senior Strategist Susan Koehler, The Body Shop's President Sheela Levy, PBS' Chief Executive Officer Pat Miller, and Starbucks' Senior Vice President Sandra Taylor.

The Women's Leadership Board, chartered by the John F. Kennedy School of Government at Harvard University, advances women in the United States and globally through leadership, advocacy, and dialogue on public policy. By applying the considerable power, influence, energy, and resources of its members, the Women's Leadership Board seeks to empower women toward appropriate representation at all levels of business, government, and society; recognize and support women as leaders in the U.S. and globally; promote public policy initiatives that positively impact women worldwide; increase the visibility, participation, and influence of women within the Kennedy School of Government and Harvard University; and initiate and fund research and intellectual inquiry at the Kennedy School.

With their individual and combined strengths, insights and vision, the Board is in a unique position to engage women leaders more fully in public service, to assure women a voice on the agenda of important issues facing today's society, and to actively sustain this critical dialogue that affects women's roles in public policy.

As president of Tempe, Ariz.-based Sullivan Speaker Services, inc., Vickie Sullivan is nationally recognized as the top market strategist for experts on the professional speaking circuit.

She speaks throughout the U.S. and Canada about speaker selection trends in high-fee markets and strategies that position experts for those venues. Her market intelligence updates are distributed to experts in the U.S. and 17 countries. She has served twice on the editorial board for Professional Speaker magazine, and her articles about the speaking market have been published in other publications such as Presentations magazine and the Handbook of Business Strategy. Sullivan also has been quoted in mainstream media such as Fortune.com, The New York Times and Investor's Business Daily. Her volunteer work has included selecting speakers for international conferences, serving on the boards of industry associations, and mentoring teenage girls at Camp CEO in Summer 2004.

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