



FOR IMMEDIATE RELEASE

**SULLIVAN SELECTED AS CONTRIBUTING
EDITOR FOR RAINMAKER REPORT**

TEMPE, Ariz. August 2006 –Vickie Sullivan has been selected as a contributing editor for [*Rainmaker Report*](#), a popular marketing and sales newsletter for professional service firms. Her articles will appear once a month and her latest article “When Applause just isn’t enough: How to get More Clients from Giving Speeches” is included in the new subscribers welcome e-book “Best of RainToday.com.”

“Professional service firms know that selling intangibles is as much art as it is science”, Sullivan says. “RainToday is dedicated to providing fresh, new insights to this market and I am thrilled to contribute to their cause.”

RainToday.com's flagship newsletter *Rainmaker Report* is read each week by over 30,000 leaders and services marketers worldwide. Based in Framingham, Massachusetts, RainToday.com is considered the premier online source for insight, advice, and tools for service business rainmakers, marketers, and leaders.

President of Sullivan Speaker Services Inc, Vickie Sullivan is nationally recognized as the top market strategist for experts. Since 1987, she has helped thousands of prominent people grow their influence with customized strategy and branding solutions. She speaks throughout the U.S. and Canada about positioning in high-fee markets and her market intelligence updates are distributed to experts in the U.S. as well as 17 countries. Her groundbreaking work has earned her an appointment to the Women's Leadership Board at the John F. Kennedy School of Government, at Harvard.

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MEDIA CONTACT:
Vicky Likens
(301)604-3242
vlikens@sullivanspeaker.com