



FOR IMMEDIATE RELEASE

**VICKIE SULLIVAN RETURNS TO
MARK VICTOR HANSEN'S
MEGA SPEAKING EVENT
FOR THE THIRD YEAR**

TEMPE, Ariz. September, 2005 – Vickie Sullivan, the nation's foremost market strategist for experts, has been invited for the third year to present at Mark Victor Hansen's Mega Speaking Event on November 4-6, 2005 in Los Angeles.

Back by popular demand, she will give an update on trends in the industry, and include new information on positioning and lead generation without cold calling. As one of the headlining speakers, Ms. Sullivan will be sharing the podium with Mr. Hansen and such luminaries as Les Brown.

Ms. Sullivan has also contributed her expertise by creating a blueprint for the most profitable business models. "Business models that build empires" outlines new benchmarks for these strategic decisions and provides a framework for comparing the seven most common business models.

This event attracts hundreds of experts world wide, and is considered one of the premier events in the speaking industry.

Mark Victor Hansen is the co-author of the "Chicken Soup for the Soul" series, selling 70 million copies world wide. Register for the event at <http://www.megaspeakingempire.com/cmd.php?af=117805>

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