



FOR IMMEDIATE RELEASE

VICKIE SULLIVAN RETURNS TO MARK VICTOR HANSEN'S MEGA SPEAKING EVENT

TEMPE, Ariz. June, 2004 – Vickie Sullivan, premier market strategist for experts, has been invited for a repeat performance at Mark Victor Hansen's Mega Speaking Event in Los Angeles, California on October 15-17, 2004.

This second annual event attracts hundreds of experts worldwide. Ms. Sullivan, president of Sullivan Speaker Services, Inc., in Tempe, Arizona, was one of the top-ranked speakers at the Fall 2003 event, prompting the invitation for a return engagement.

Like last year's event, Sullivan will focus her remarks on the latest market intelligence in the speaking industry. She will apply her insights to differentiating topics and experts for the highest-fee venues.

Mark Victor Hansen is the best-selling co-author of the "Chicken Soup for the Soul" series, selling 70 million books worldwide. His conferences for book authors and speakers are perceived as the premier events in the industry. Registration for the event will be at www.markvictorhansen.com later this summer.

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